WHAT CAN I DO WITH A MAJOR IN... SOCIOLOGY

Sociology is the study of society, groups, and social behavior. It focuses on family relationships, the demographics of urban and rural spaces, and the consequences of race, gender, and class divisions across society. Sociology examines the behavior and interaction of groups, their origins, and the influence of groups on individual behavior.*

*Taken from the College Majors Handbook and the College Board Book of Majors

ENTRY LEVEL OCCUPATIONS

**Human Services**
- Youth Minister
- Nonprofit Management
- Volunteer Coordinator
- Trainer
- Admissions Counselor
- Recreation Director
- Teaching Aid
- Social Worker*
- Counselor*
- Teacher*
- Sociologist*

**Law/Criminal Justice**
- Court Reporter
- Loss Prevention Specialist
- Probation Officer
- Lobbyist
- Lawyer*
- Criminologist*
- Government
- Public Administrator
- Demographic Analyst
- Political Campaigning
- Administration

**Business**
- Recruiter
- Public Relations
- Communications Offices
- Human Resources
- Data Analyst
- Financial Analyst
- Marketing & Advertising

*Occupations likely requiring additional education

TYPES OF EMPLOYERS

- Colleges & Universities
- Government
- Business & Industry
- Nonprofits
- Social Services
- Research Firms
- Health Agencies & Services
- Counseling Services

RELATED WEBSITES

- ASA's Careers in Sociology
  www.asanet.org/employment/careers.cfm
- American Sociological Association
  www.asanet.org
- International Sociological Association
  www.isa-sociology.org
- The American Society of Criminology
  www.asc41.com

HOW DO I KNOW IF IT’S RIGHT FOR ME?

**ASSESS:** Take a career assessment, such as the Strong Interest Inventory or MBTI, to see how your interests, values, and personality fit with majors and careers.

**RESEARCH:** Research the careers on this WCIDWAMI and thousands of other careers using these top career websites:
  - http://onetonline.org
  - http://www.bls.gov/oco

**EXPLORE:** Learn more about a career field of interest by job shadowing, attending a career panel, or participating in a Company Trek. Further your exploration while gaining valuable skills by completing an internship, co-op, volunteer, or research experience.

For the expanded version of this WCIDWAMI, visit
  career.uncc.edu/majors/sociology