WHAT CAN I DO WITH A MAJOR IN...

INTERNATIONAL BUSINESS

International Business prepares you to think globally and manage complexity in an international environment and in cultures other than your own. While learning basic business management techniques and practices, you study how business is conducted in and between nations and how it is affected by the financial systems, government policies, cultural differences, management styles, and other factors that apply.

*Taken from the College Board Book of Majors

SAMPLE OCCUPATIONS

<table>
<thead>
<tr>
<th>International Finance</th>
<th>International Mgmt.</th>
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<tr>
<td>International Banker</td>
<td>Gov. Relations Manager</td>
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<td>Purchasing Agent</td>
<td>Continuity Planner</td>
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<td>Customers Broker</td>
<td>Country/Area Specialist</td>
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<td>International Marketing</td>
<td>International Account Exec</td>
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<td>International Advertiser</td>
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<td>Marketing Representative</td>
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<tr>
<td>Cultural Advisor</td>
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<td>Trade Specialist</td>
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<td>Marketing Researcher</td>
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TYPES OF EMPLOYERS

- Cultural Organizations
- Commerce Industry
- Educational Institutions
- Nonprofits
- Travel and Tourism
- Global Corporations
- Banking/Financial Institutions
- Government
- World Bank/IMF

PREPARING FOR YOUR CAREER IN

International Finance: Develop strong statistical and analytical skills; Join a student organization which will help you learn more about the field of finance; Read trade journals related to finance; Keep abreast of world trade issues; Become fluent in a foreign language

International Marketing: Develop strong writing and statistical skills; Become familiar with various foreign cultures to understand different approaches to advertising; Join a business student organization and seek opportunities to build leadership skills; Develop strong interpersonal skills and the ability to make effective presentations; Become fluent in a foreign language

International Management: Seek leadership opportunities within student organizations, especially business organizations; Develop strong written and verbal communication skills; Become fluent in a foreign language; Develop an understanding of various customs and beliefs held in different countries to enhance your interpersonal competence

RELATED WEBSITES

- Federation of International Trade Associations
  www.fita.org
- Society of International Business Fellows
  www.sibf.org
- International Career Employment Center
  www.internationaljobs.org/hotjobs.html
- Advertising and Marketing International Network
  www.aminworldwide.com
- International Economic Development Council
  www.iedconline.org
- World Trade Organization
  www.wto.org

HOW DO I KNOW IF IT’S RIGHT FOR ME?

ASSESS: Take a career assessment, such as the Strong Interest Inventory or MBTI, to see how your interests, values, and personality fit with majors and careers.

RESEARCH: Research the careers on this WCIDWAMI and thousands of other careers using these top career websites:


EXPLORE: Learn more about a career field of interest by job shadowing, attending a career panel, or participating in a Company Trek. Further your exploration while gaining valuable skills by completing an internship, co-op, volunteer, or research experience.

For the expanded version of this WCIDWAMI, visit career.uncc.edu/majors/InternationalBusiness

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